Note : Internal Assessment is not Applicable for the B.A. courses offered by Department of Distance Education, Punjabi University, Patiala. **BA PART - III (Semester-V)**

B.A. PART - III (Semester-V) ENGLISH LITERATURE (Elective) (For Session 2019-2020, 2020-21 & 2021-22)

POETRY AND THE HISTORY OF ENGLISH LITERATURE

Time: 3 Hours

Maximum Marks: 100 Written Examination: 75 Internal Assessment: 25 Pass Marks: 35%

COURSE CONTENT

UNIT- I

SECTION A

Important Concepts/Terms Pertaining to Poetry:

- 1. Imagery
- 2. Alliteration
- 3. Allusion
- 4. Ballad
- 5. Blank Verse
- 6. Conceit
- 7. Concrete Poetry
- 8. Confessional Poetry
- 9. Doggerel
- 10. Dramatic Monologue
- 11. Elegy
- 12. Epithet
- 13. Figurative Language
- 14. Free Verse
- 15. Haiku
- 16. Heroic Couplet
- 17. Hymn
- 18. Hyperbole and Understatement
- 19. Light Verse
- 20. Lyric
- 21. Metre
- 22. Rhyme
- 23. Sonnet
- 24. Symbol

SECTION B

History of English Literature from Romantic Period to the Modern Period (a) Important Trends and Movements:

ROMANTIC PERIOD

- (i) Chief Characteristics of the period.
- (ii) Major Romantic Poets and Essayists of this period.

VICTORIAN PERIOD

- (i) Chief Characteristics of the period.
- (ii) Major Novelists and Poets of this period.

MODERN PERIOD

- (i) Major Thematic and Technical Features of the Literature of this period.
- (ii) Poetic Drama

(b) Important Texts:

- (i) 'Preface' to the *Lyrical Ballads*
- (ii) 'The Rime of the Ancient Mariner'
- (iii) 'Ulysses' by Tennyson
- (iv) William Hazlitt's essay: 'On Reading Old Books'
- (v) Tess of the d'Urbervilles
- (vi) David Copperfield
- (vii) Lord Jim

UNIT- II

SECTION C

TEXT PRESCRIBED

A Thing of Beauty—Selections from English Poetry. Edited by S. Jagadisan and V. Saraswathi (Orient Longman, 2001).

The poems given below are prescribed:

- (i) My Mind to Me A Kingdom Is Sir Edward Dyer
- (ii) From *Henry VIII* William Shakespeare
- (iii) The Village Preacher Oliver Goldsmith
- (iv) On the Receipt of My Mother's Pictures Out of Norfolk William Wordsworth
- (v) The Affliction of Margaret William Wordsworth
- (vi) After Blenheim Robert Southey
- (vii) A Thing of Beauty John Keats
- (viii) Ring Out, Wild Bells Alfred Tennyson
- (ix) The Man He Killed Thomas Hardy
- (x) A Blind Child W.H. Davies
- (xiii) Who's Who W.H. Auden
- (xiv) The Bird Sanctuary Sarojini Naidu
- (xv) Shaper Shaped Harindranath Chattopadhyaya

SECTION D

TEXT PRESCRIBED

Lord Byron : *Don Juan* Canto One (Canto 1 to Canto 165). (*Selected Poems of Lord Byron*, Wordsworth Poetry Library)

SUGGESTED READING

- 1. Princeton Encyclopedia of Poetry and Poetics.
- 2. A Glossary of Literary Terms by M.H. Abrams. Seventh Edition.
- 3. Twentieth Century Reader's Guide to Literary Terms
- 4. An Outline History of English Literature by W.H. Hudson
- 5. Oxford Concise Dictionary of Literary Terms edited by Chris Baldick. (Oxford University Press, 2004). Indian Edition.

TESTING

UNIT-I

- Q. 1. This question shall be on the important concepts/terms pertaining to poetry as given in Section A of the course content. Out of six given in the paper, candidates shall attempt any four in about 150 words each. Each term shall carry three marks. Candidates shall be expected to illustrate these concepts/terms from the prescribed texts. (4x3 = 12marks)
- Q.2. One-essay-type question with internal alternative on important trends and movements from Romantic period to the Modern period as given in Unit-I of Section B. 11 marks

UNIT-II

Q. 3. One essay-type critical question with internal alternative on theme, significance, summary or main ideas of the poems from *A Thing of Beauty—Selections from English Poetry* 11 marks

Q.4. One essay-type critical question with internal alternative on Byron's *Don Juan* Canto One (Stanzas 1 to 165) 11 marks

UNIT-III

Q. 5. Seven short-answer questions of two marks each on *A Thing of Beauty* and *Don Juan* Canto One, to be attempted in about 30 words each. There shall be no internal choice in this question. 7x2 = 14 marks

Q. 6. Four short-answer questions of two marks each to be set on the important concepts/terms prescribed in Section A, to be attempted in about 30 words each.
There shall be no internal choice in this question.
4x2=08 marks

Q. 7. (b) Four notes of about 100 words each on any four texts listed in Part-(b) of Section- B in Unit-I of the course content. The paper setter shall set six questions and candidates shall attempt any four.
4x2 =08 marks

B.A. PART - III (Semester-VI) ENGLISH LITERATURE (Elective) (For Sessions 2019-2020, 2020-21 & 2021-22)

Time: 3 Hours

Maximum Marks: 100 Written Examination: 75 Internal Assessment: 25 Pass Marks: 35%

This paper carries 100 marks and will be of three hours' duration. Candidates can choose any one of the following Modules provided he/she has studied its first part in B.A. Part II.

- 1. Literary Masterpieces: Study of Classics
- 2. Phonetics of English
- 3. English for Journalism: Public Relations & Advertising

MODULE-I: LITERARY MASTERPIECES: STUDY OF CLASSICS II

COURSE CONTENT

UNIT-I

Charlotte Bronte : Jane Eyre Tagore : Gitanjali

12+11=23 marks

UNIT-II

Albert Camus : *The Outsider* Vijay Tendulkar : *Kanyadaan*

11+11=22 marks

TESTING

One essay-type question with internal alternative shall be set on each of the texts listed in UNIT-I & II. The questions will be of a critical nature and will carry 12+11+11+11=45 marks

UNIT-III

UNIT-III shall comprise 20 short-answer questions, of two marks each, covering all the four prescribed texts. The answers to these questions shall be in about 30-40 words each. The candidate shall attempt 15 out of the given 20.

15x2 = 30 marks

MODULE II: PHONETICS OF ENGLISH

TEXTS PRESCRIBED

1. A.C. Gimson and Susan Ramsaran: *An Introduction to the Pronunciation of English* (ELBS). The following sections/chapters from this book are prescribed:

Part I: Chapters 1, 2, 4 and 5. Part II: Chapters 7 and 8.

Part III: Chapter 9 only.

2. Daniel Jones' *Cambridge English Pronouncing Dictionary* 17th Edition. Edited by Peter Roach, James Hartman & Jane Setter. Cambridge University Press.

COURSE CONTENT SECTION A

Chapter 1: Communication; **Chapter 2**: The Production of Speech; **Chapter 4**: The Description and Classification of Speech Sounds from *An Introduction to the Pronunciation of English*.

SECTION B

Chapter 5: Sounds in Language; Chapter 7: The English Vowels from An Introduction to the Pronunciation of English.

SECTION C

Chapter 8: The English Consonants; Chapter 9: The Word from An Introduction to the Pronunciation of English.

SECTION D

This section comprises giving phonemic transcription of and marking primary stress on common English words of the RP variety using IPA symbols. Knowledge of variant pronunciations is not required. Apart from this, phonemic differences between minimal pairs have to be pointed out.

TESTING

UNIT-I

SECTION A

Two questions related to **Chapters 1, 2 or 4** listed in Section A shall be set out of which candidates shall attempt one. Each question shall be of 12 marks.

SECTION B

Two questions related to **Chapters 5 and 7** listed in Section B shall be set out of which candidates shall attempt one. Each question shall be of 11 marks.

UNIT-II

SECTION C

Two questions related to **Chapters 8 and 9** listed in Section C shall be set out of which candidates shall attempt one. Each question shall be of 11 marks.

SECTION D

Only one question comprising two parts shall be set in this section. Part (a) of this question shall pertain to phonemic transcription. There shall be eight words out of which candidates shall give phonemic transcription of any six, using IPA symbols, and also marking the primary stress wherever required. Each word shall be of one mark. (6x1 = 6 marks). Part (b) of this question shall pertain to pointing out of phonemic differences between minimal pairs. There shall be seven minimal pairs out of which candidates shall attempt any five. Each pair shall be of one mark. (5x1=5 marks). (6+5) =11 marks)

UNIT-III

Only one question comprising two parts shall be set in this section. Part (a) shall comprise eight short-answer questions, of 2 marks each, covering Sections A, B, and C. The answer to each question shall be of 30-40 words. There shall be no choice in this part. 8x2 = 16 marks

Part (b) shall pertain to Section D given in the course content. There shall be eight words for phonemic transcription and six minimal pairs whose phonemic differences shall be pointed out. Each word/minimal pair shall be of one mark. There shall be no choice in this part.

8+6 =14 marks

Note: Questions asked shall be direct. They shall cover, strictly speaking, aspects included in the prescribed chapters of the text.

MODULE III: ENGLISH FOR JOURNALISM: PUBLIC RELATIONS & ADVERTISING

OBJECTIVES

- (i) To introduce the students to the basics of Public Relations and Advertising.
- (ii) To give them some practice in such major areas of the profession as require the skilful use of language.

METHODOLOGY

- (a) The stress shall be not only on theory but on actual writing and practical training.
- (b) Wherever feasible, students should be enabled to work part-time with some public relations department or an advertising agency for at least a fortnight for each area of partivity.

activity.

COURSE CONTENT

1. PUBLIC RELATIONS: INTRODUCTION

- (a) What is Public Relations? P.R. distinguished from public opinion, publicity and propaganda, essentials of good P.R. Major areas of P.R. activity: Press Relations, Advertising, Publications, other media.
- (b) Writing Press releases, speeches, hand outs, rejoinders, features and articles projecting the organization's image.
- (c) Training in oral-communication-Public speaking, group discussion, conducting and giving interview, stage compering, tactful conversation; speaking with proper stress and intonation.

2. Advertising

- (a) Introduction: Advertising; Advertising vs. Publicity, Public relations and marketing; functions of advertising; types of advertising-media-newspapers; magazines, radio, television, cinema etc.
- (b) Copywriting vs advertising layout and design: Preparing copy for classified and display ads; copy for visuals on slides, films and Television; writing scripts/jingles for radio. TV & films; producing catchy slogans and attention-drawing headlines.
- (c) Studying and analyzing different kinds of advertisements to understand the effectiveness of slogans, headlines and manipulations of words and to identity facts from exaggeration and understatements.

TESTING

The paper carries 75 marks and is of three hours duration. The student shall be required to attempt five questions of equal value.

Q.1. Seven notes on various theoretical aspects of journalistic activities covered in the introductory subsections. The candidates shall attempt five, each carrying 3 marks.

5x3=15 marks

Q.2,3,4, & 5. The candidates shall have to attempt 4 essay type questions (with internal choice) judiciously spread over all the sections. The candidate shall have to attempt at least one question from each section. 4x15=60 marks

SUGGESTED READINGS

- 1. Chunawalla S.A. and Sethi K.C.: *Foundations of Advertising & Practice*, Himalaya Publishing House.
- 2. Mathur Navin: *Press Advertising*, Himalaya Publishing House.
- 3. Wright John & others: *Advertising*, Tata McGraw Hill.
- 4. Sandage R. L *Advertising Theory & Practice*, 0.8. Tarplorevala.
- 5. Tefkin, Frank: Advertising Made Simple, W.H. Allen.
- 6. Nagpal L.R. *Samachar Patter Prabandh Ate Vigyapan*, (under print), (Punjabi), Punjabi University, Patiala.